

# Montreal Outdoor, Hunting & Fishing Show

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Press release  
For immediate release

## **The Montreal Outdoor, Hunting and Fishing Show: A must-attend event for over 60 years!**

MONTRÉAL, February 13, 2020 - Hunting, fishing and outdoor enthusiasts are excited for the upcoming Montreal Outdoor, Hunting and Fishing Show, which will take place from February 20 to 23 at the Palais des congrès. Visitors will discover new hunting and fishing trends, the latest accessories and equipment, fishing boats, pontoons, ATVs, outfitters and nature destinations—basically, everything you need to plan your next outdoor adventure!

### **The best place to plan your vacation**

The Show will present the most beautiful outdoor vacation spots from over 75 outfitters and nature destinations. Whether visitors are looking for a getaway just outside the city or a wilderness escape in the most remote areas of Quebec, they will have plenty of destinations to choose from, as Sépaq and a slew of outfitters will be at the event. And those who prefer a hunting or camping trip somewhere further afield won't be disappointed: they can find out about hunting trips in Russia for brown bear and snow sheep, fishing trips in Costa Rica, journeys to the Northwest Territories, fishing packages in Nunavik and excursions to Anticosti.

### **A wide selection of experts to guide you**

Over the years, the Show has earned a strong reputation and become the best place to learn from the top hunting and fishing specialists. Again this year, a broad range of speakers will give seminars on a variety of topics, including fishing trips throughout the world, what makes a successful shore lunch, how to tie a salmon fly, the latest in GPS technology, and even ultralight fishing treks. Pros such as Patrick Campeau, columnist and spokesperson for the Show, will discuss fishing techniques and methods, as well as lake trout, Atlantic salmon, walleye, brook trout and fly fishing. Hunting experts, such as Michel Therrien, who has been a columnist for 20 years and a guide for 30, will offer advice on hunting moose, deer, Canada goose, bear and wild turkey.

### **Activities for everyone**

The new fly fishing area is sure to delight both avid fishers and those who would just like to try casting their line. A large team of professionals will be on site at the casting pond, and twenty or so partners and exhibitors from the field will be set up around it. Outdoor enthusiasts can also take one of many electric bicycle models for a ride on the brand new, specially built test track. Kids will have the opportunity to join in on retriever demonstrations by putting themselves in hunters' shoes for a duck hunting simulation activity—camouflage face painting included! After the hunt, the little tykes can head to the fishing pond, reel in their first catch and bring the fish home. Sunday is family day: there will be mascots on site and tons of activities, including a fishing tournament with plenty of participation prizes. Visitors of all ages can also test their aim at the introduction to archery activity, which will be held throughout the four-day event.

### **Talented guests**

Quebec wildlife painter Claude Thivierge will exhibit his work at the Show for the first time. The artist has received many awards over the years, winning Quebec artist of the year and the WHC Canada Conservation Stamps Program. His pieces have also been featured in exhibitions presented throughout Canada, and reproduced in books on wildlife and birds, published both here and abroad.

**Back this year**

Perennial favourites also await visitors: wood carving demonstrations, a presentation on birds of prey, the traditional duck decoy contest and a number of other contests. Visitors will also have a chance to win an assortment of Husqvarna products and even a stunning fishing boat worth over \$7,000, courtesy of Thomas Marine.

**About Canadian National Sportsmen's Shows**

The Montreal Outdoor, Hunting and Fishing Show is produced by Canadian National Sportsmen's Shows, a non-profit organization that raises funds to ensure that Canada's outdoors can be enjoyed by young Canadians and generations to come. Since the first show in 1948, more than \$32 million has been distributed to support educational initiatives and promote protection and conservation projects across Canada.

– 30 –

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To request interviews, media passes or pictures of the Show, please contact Anne-Marie Roy.